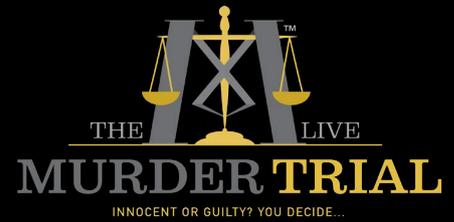


1993 HISTORIC MURDER CASE GOES TO TRIAL... JUSTICE FOR THE BREWER BROTHERS FAMILY.



For Immediate Release

The unique social experiment that has gripped audiences is back! The Murder Trial Live puts audiences into the heart of a murder investigation that has been unsolved for 16 years, in a experiential dining event. The Murder Trial Live 2020 event will see guests take their seat as jurors in the murder trial of The Brewer Brothers. After a two course dinner guests will witness barristers cross examine witnesses and experts and review physical evidence before providing their final verdict on whether Paul Sutton is guilty of murder of The Brewer Brothers.

The case examines the case of the Brewer Brothers who vanished without trace in 1993. Their bodies later discovered underneath the University of York; the murders went unsolved with no DNA link to their killer. In July 2019 Paul Sutton was pulled over for speeding in Glasgow, Scotland where his DNA positively matched to that recovered on the boys remains. DCI Karen Hardy subsequently charged Paul Sutton with the murder of the boys back in 1997. Paul Sutton stands trial for murder this January, where the trial is expected to last for four months.

The question for our jury is did Paul Sutton murder the Brewers Brothers in 1993?

The event, which starts in January 2020, is the brainchild of Birmingham business entrepreneur, and Dragons Den winner, Samuel Piri, 30, who came up with the idea after being inspired by the rise in popularity of true crime documentaries like Making A Murderer, The Staircase and Evil Genius. Sam said: "There's a real current appetite for crime and justice programmes at the moment and we wanted to test how fit for purpose our justice system is in this modern age. The fascinating thing about this experiment is that the same trial and evidence could produce different verdicts in different locations - it's fascinating." The fate of a man is literally in the hands of the jury.

The success of last year's show has also seen the company tour a European leg in Ireland & Amsterdam and this year we are back with 101 dates in 53 cities in the UK & Ireland. The experience has been written with a team of leading criminal barristers and a great deal of research and consideration has gone into the build of this concept to ensure its realism. The concept has also had criminal barristers feed into the case to ensure its authenticity.

There are limited tickets available for events across the UK in 2020. The Murder Trial Live will feature this Christmas on BBC2.

Jurors can sign up to take part at www.themurdertriallive.co.uk

Press images and videos in HD can be downloaded directly from:
<https://www.dropbox.com/sh/hdd1ra8cffzr90x/AABys-WZ3df0pH8VQIyQbP5a?dl=0%0D>

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ABOUT THE ITAE GROUP

The Murder Trial Live is one of many concepts from ITEA Group, the business set-up by Sam in 2017, after the success of a dinner & dissection event, The Anatomy Lab Live. After presenting the Anatomy Lab Live at Dragons Den in 2018, Sam secured investment from Deborah Meaden and Peter Jones, and the concept has now been successfully touring the UK for two years. Since winning Dragons Den last year, Sam has taken his company from strength to strength, won Birmingham Businessman of the Year 2018, has been nominated for Birmingham Businessman of the Year 2019 and has no plans to slow down any time soon with plans to take over America next year! Sam said "ITAE Group is only going to get bigger and we are on track to be one of the leading experiential events companies in the UK.

To find out when The Murder Trial Live comes to your town, head to www.themurdertriallive.co.uk. To keep up to date with ITAE Group and find out more about the Murder Trial Live and the other concepts they produce, visit www.itaeproductions.co.uk



DID YOU KNOW?

Did you know... the Brewer's Brothers were the first missing persons to be printed on pub beer mats and distributed through England & Wales.