

Surrey Federation

Recognition Awards

Thursday 7 December 2023

Surrey Police Federation of England and Wales
Federation House, Highbury Drive, Leatherhead, Surrey, KT22 7UY



Work with us

The Police Federation of England and Wales (PFEW) is the undisputed voice of policing across England and Wales, representing over 139,000 police officers.

Our sector intelligence and relationships with key decision makers are fundamental to the success of collaborative partnerships and campaigns with organisations looking to support our members.

We have touchpoints with all areas of policing and have the reach to share particular products, services that are valued by the policing community, and to highlight issues they should be aware of.

We offer a breadth of opportunities to ensure our partnerships can be developed to suit your needs and budgets, including promotion and/or banner advertising in newsletters to our membership, advertising via our flagship publication POLICE magazine, merchandise branding and tailored sponsorship opportunities.

Throughout the year, we deliver a range of in person conferences, as well as virtual and hybrid events, giving you the flexibility to reach your audience in ways that best suit your organisation. Our events offer guidance and inspiration to shape the future of policing.

Make partnering with PFEW part of your marketing strategy and benefit from:

- engaging with senior decision-makers
- aligning your brand with the policing community
- sharing expertise and building long-term relationships
- raising your profile within our membership, 139,000+ police officers



Raise the profile of your business

You'll be instantly recognised as a supporter for the policing community.



Network

Opportunity to network with our business area leads, federation reps and members depending on the activity.



Showcase

A great way to launch a new product and/or service to our stakeholders.



Expertise

Sharing expertise and building long-term relationships.

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Federation House Hotel and Conference Centre,
Leatherhead, Surrey

Introduction

The first annual Surrey Federation Recognition Awards dedicated to celebrating police officers across Surrey.

The Recognition Awards will shine a light on those who inspire through their work to keep us all free from harm, every day.

AWARD CATEGORIES

- Northern Division Officer's Officer
- Eastern Division Officer's Officer
- Western Division Officer's Officer
- Operations Command Officer's Officer
- Services to Women in Policing
- Rep's Rep
- Special Constable's Award
- Contribution to Policing Award



AWARD SPONSORSHIPS

We have eight awards available for sponsorship, package includes:

- Join winners and VIPs on stage to present your award
- Your logo on the trophy to be presented to winners
- Branding on our visual displays whilst your category is being presented
- Host an entire table at the awards a great way to network (one ticket to attend the ceremony, includes evening meal), plus your branding on the table you are hosting
- Logo and company overview in Commemorative Brochure, which will be handed out on evening

Investment | £500 +VAT per award (7 packages available)

HEADLINE SPONSOR

Providing all the same benefits as being an award sponsor, plus:

- Headline and Official Drink Reception sponsor title - a chance to showcase your brand and marketing collateral in the drinks reception area (branding to be supplied by sponsor).
- High profile brand recognition – logo featured on all the delegate communications, pre and post event
- Acknowledgement by the Chair at the award opening and closing sessions
- Join winners and VIPs on stage to present your award
- Your logo on the trophy to be presented to winners
- Branding on our visual displays whilst your category is being presented
- Host an entire table at the awards a great way to network (two tickets to attend the award ceremony, includes evening meal), plus your branding on the table you are hosting
- Half page advert/editorial in the January, Surrey Branch newsletter
- Full page advert in Commemorative Brochure, which will be handed out on the evening

Investment | £4,000 +VAT (1 package available)

TABLE SPONSOR

Host a table, package includes:

- Host an entire table at the awards a great way to network (one ticket to attend the ceremony, includes evening meal), plus your branding on the table you are hosting
- Logo and company overview in Commemorative Brochure, which will be handed out on evening

Investment | £300 +VAT per award (4 packages available)

CONTACT INFORMATION

Attendee Information

Events team: events@polfed.org

Event Information

Marketing team: marketing@polfed.org

Sponsorship

Sponsorship team: sponsorship@polfed.org

