



Annual Conference

10 – 11 October 2023

Police Federation of England and Wales
Federation House, Highbury Drive, Leatherhead, Surrey, KT22 7UY

POLICE
Federation
The undisputed voice of policing

www.polfed.org

 @PFEW_HQ  @PFEWHQ

Work with us

The Police Federation of England and Wales (PFEW) is the undisputed voice of policing across England and Wales, representing over 139,000 police officers.

Our sector intelligence and relationships with key decision makers are fundamental to the success of collaborative partnerships and campaigns with organisations looking to support our members.

We have touchpoints with all areas of policing and have the reach to share particular products, services that are valued by the policing community, and to highlight issues they should be aware of.

We offer a breadth of opportunities to ensure our partnerships can be developed to suit your needs and budgets, including promotion and/or banner advertising in newsletters to our membership, advertising via flagship publication POLICE magazine, merchandise branding and tailored sponsorship opportunities.

Throughout the year, we deliver a range of in person conferences, as well as virtual and hybrid events, giving you the flexibility to reach your audience in ways that best suit your organisation. Our events offer guidance and inspiration to shape the future of policing.

Make partnering with PFEW part of your marketing strategy and benefit from:

- engaging with senior decision-makers
- aligning your brand with the policing community
- sharing expertise and building long-term relationships
- raising your profile within our membership, 139,000+ police officers



Why support us?

At a time when marketing return on investment is more important than ever, partnering with the Police Federation of England and Wales can increase your market share by reaching senior decision-makers in the policing community.



Raise the profile of your business

You'll be instantly recognised as a supporter for the policing community.



Network

Opportunity to network with our business area leads, federation reps and members depending on the activity.



Showcase

A great way to launch a new product and/or service to our stakeholders.



Expertise

Sharing expertise and building long-term relationships.

Dedicated events, marketing and sponsorship team

Our team will support you all the way, with over 30 years of experience running world-class national events, we'll help you maximise your return on investment.

Annual Conference

10 – 11 October 2023

Manchester

The Police Federation of England and Wales (PFEW) Annual Conference is a pivotal event in the policing calendar where representatives from the 43 forces throughout England and Wales, come together to share good practice and debate issues affecting policing.

The conference is one of the UK's largest policing events and will bring together between 600 - 800 attendees including practitioners, policy decision makers and key policing stakeholders. It is also a time to recognise outstanding performance within policing.

The conference will centre around the future of policing and over the course of two days, key topics will be debated through interactive sessions and panel discussions, raising awareness of some of the main challenges faced within the policing community. The event will also feature a keynote address from the Home Office.

New for 2023, in addition to an informative main stage agenda, day one of conference will also feature specific seminars on custody, detectives and roads policing, plus a Wellbeing Theatre within the exhibition hall offering focussed wellbeing sessions throughout the day.

An exhibition will run alongside the conference on both days, providing great networking opportunities.

ANNUAL CONFERENCE IS A MUST ATTEND FOR MEMBERS, STAKEHOLDERS, SUPPLIERS, CHARITIES, AND ASSOCIATES OF THE POLICE FAMILY.



REPRESENTING, NEGOTIATING AND INFLUENCING ON BEHALF OF MEMBERS FOR MORE THAN 100 YEARS

#PFEW23

SECURE YOUR DELEGATE PLACE

PRICING

Public / Blue Light / Charity Sector Rate:

PFEW Reps: FREE

PFEW Members: FREE Virtual Ticket

One Day pass: £143.75 +VAT per delegate

Two Day pass: £278.50 +VAT per delegate

Private Sector Rate:

One Day pass: £287.50 +VAT per delegate

Two Day pass: £575.00 +VAT per delegate

[CLICK HERE TO REGISTER](#)

For more delegate information, please email our events team: events@polfed.org

CONTACT INFORMATION

Delegate Information

Events team: events@polfed.org

Agenda Information

Marketing team: marketing@polfed.org

Sponsorship

Sponsorship team: sponsorship@polfed.org

Event: Annual Conference (Hybrid Event)

Venue: Manchester

Dates: Two day conference with exhibition | 10 – 11 October 2023

Main conference sessions will be recorded and all registered attendees are able to download the recording, presentations and any additional supporting materials post-event.



STRATEGIC SPONSORSHIP

BOTH DAYS | 10 - 11 OCTOBER

As a strategic sponsor we will showcase your involvement to ensure visibility and exposure at this pivotal event in the policing calendar. This is a bespoke package which will be shaped around the sponsors marketing objectives.

Investment | Price on application

HEADLINE SPONSORSHIPS

DAY ONE | 10 OCTOBER

As a headline sponsor we will showcase your involvement to ensure visibility and exposure at this pivotal event in the policing calendar.

We have three headline sponsorships available, select from:

- Roads Policing
- Custody
- Detectives

Each headline sponsorship package includes:

- Headline sponsor title
- Speaking opportunity – work with our expert conference production team to ensure your content really resonates with our audience
- High profile brand recognition – logo featured on all the conference materials, delegate communications and conference event platform
- Full page advert - conference section of our flagship publication POLICE magazine
- Acknowledgement by conference chair at opening and closing sessions
- Gold exhibition shell scheme booth 4 x 2m (2 x spotlights, 1 x power socket & name board)
- Two delegate passes, four exhibitor passes

Investment | Price on application

SESSION SPONSORSHIPS

SESSIONS AVAILABLE BOTH DAYS | 10 – 11 OCTOBER

Each session sponsorship package includes:

- Sponsor logo included on all session slides
- Opportunity to present, launch/promote a product or service that is relevant to the session and/or be part of the panel of experts
- Verbal thank you from the chair at the beginning and at the end of the session

All sessions will need to be approved by the conference agenda planning team, so please email alison.lambert@polfed.org with an outline of your proposed subject matter or call Alison on 01372 352118 to discuss.

Investment | £2,500 +VAT per session

WELLBEING THEATRE SESSION

DAY ONE | 10 October

We will be discussing sector-wide policing issues within the Wellbeing Theatre and we are able to offer organisations the opportunity to deliver content to our audiences, we appreciate your input on the session, so please let us know if there is a specific topic or discussion point that you would like to represent. Delegates will be able to book onto your sponsored session.

All sessions will need to be approved by the event planning team, so please email alison.lambert@polfed.org with an outline of your proposed subject matter or call 01372 352118 to discuss.

Each session sponsorship package includes:

- Sponsor logo included on all session slides
- Opportunity to present, launch/promote a product or service that is relevant to the session and/or be part of the panel of experts
- 20 minute session with 10 minutes for a questions and answers.

Investment | £1,500 +VAT per session

Event: Annual Conference (Hybrid Event)

Venue: Manchester

Dates: Two day conference with exhibition | 10 – 11 October 2023

Main conference sessions will be recorded and all registered attendees are able to download the recording, presentations and any additional supporting materials post-event.

EXHIBITION BOOTHS

BOTH DAYS | 10 – 11 OCTOBER

An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrating your products/services to generate new sales leads and to raise your profile within the policing community.

The exhibition packages include: logo displayed on our conference webpage and within the online platform, both will hyperlink to your own website or landing page. All booths include 2 x spotlights, 1 x power socket & name board.

The following shell scheme packages are available:

Investment

PLATINUM	6 x 2m booth with 3 exhibitor passes	£7,500.00 +VAT
GOLD	4 x 2m booth with 2 exhibitor passes	£6,500.00 +VAT
SILVER	3 x 2m booth with 2 exhibitor passes	£5,500.00 +VAT
BRONZE	2 x 2m booth with 1 exhibitor pass	£4,000.00 +VAT
CHARITY	2 x 2m booth with 1 exhibitor pass	£1,000.00 +VAT
CAR SPACE	6 x 2m space only with 2 exhibitor passes + 2 x 2m booth	£7,500.00 +VAT

Please contact Alison Lambert, Sponsorship Manager if you are a POLICE charity, not for profit organisation or if you are classified as a small to medium-sized enterprise/company (SME), as reduced rates may apply.

ADHOC sized booths or space only prices available on request.

Additional exhibitor passes £150.00 +VAT per day per exhibitor.

WELLBEING THEATRE SPONSOR

DAY ONE | 10 October

As the Wellbeing Theatre sponsor your logo will appear on the screen between all sessions and on the delegates headphones.



As the Wellbeing Theatre Sponsor the package includes:

- Sponsor logo included on all relevant session slides and headphones
- Opportunity to present, launch/promote a product or service and/or be part of the panel of experts
- 20 minute session with 10 minutes for Q&A
- Bronze exhibition shell scheme booth 4 x 2m (2 x spotlights, 1 x power socket & name board) two exhibitor passes

All sessions will need to be approved by the event planning team, so please email alison.lambert@polfed.org with an outline of your proposed subject matter or call 01372 352118 to discuss.

Investment | £7,500 +VAT per session

ADDITIONAL BRAND EXPOSURE

Our dedicated events, marketing and sponsorship team work with our Business Area Leads and run various activities throughout the year, that can raise the profile of your business. So if you would like to be instantly recognised as a supporter for the policing community, contact us today or [click here](#) to view the current opportunities.

For more information, please contact:

Alison Lambert, Sponsorship Manager

alison.lambert@polfed.org

Tel: 01372352118 / 07931 224313



ADDITIONAL BRAND EXPOSURE

EXHIBITION BOOTHS