

PARK LANE.



SPRING UPDATE: VOLUME 1



Dear Customer,

So, it's not quite Spring yet, but we're changing the way we communicate with you.

In the past you will have seen our "exclusive" and "newsletter" emails monthly, but we've found that sometimes it means we can't get the latest news and offers into your inbox fast enough. So instead, we will be writing updates, when valuable news is available.

This might be a new product launch, a great incentive from one of our Park Lane Reward partners, or perhaps an offer that's too good to pass up.

To kick things off, introducing our “Spring Update: Volume 1”. We’ve got content on all the new XM 50e, a wonderful offer from our partner Sandals and some deals on a great mix of product.

Kind Regards,

Duncan Balloch
Group Marketing Manager, BMW Park Lane



BMW XM 50e.

It doesn't feel like over a year since we first got to see the BMW XM. It still stands as one of the most dramatic and impressive cars you'll see on the road today.

From March we see a new variation joining the XM line-up, the XM 50e. This takes the latest version of the brands 3.0 engine and combines it with leading plug-in hybrid technology to produce 476hp with an electric range of up to 52 miles.

With the XM 50e starting at £110,730 it represents an almost £40,000 saving compared to the next model in the line-up. If the XM 50e has you thinking about if the car is right for you, get in touch with the team at Park Lane and we would be happy to discuss if it fits your needs.

[Enquire now](#)

LATEST OFFERS.

We're delighted to offer an exclusive set of offers on four of our models. The BMW 5 Series and BMW 3 Series are two fundamentals of the BMW line-up. We've always been leaders when it comes to saloons, and these examples are no exception.

The four offers we've put together are applicable to a great selection of cars we have in stock at BMW Park Lane for delivery in March. This means that the prices you see apply to cars that already have metallic paint, and a mix of the various packs that make these truly brilliant cars.

We've presented these as 23-month agreements with an annual mileage limit of 6000, however our team are more than happy to discuss a package tailored to your requirements whilst still taking advantage of the discounts available.

330e M Sport Saloon.

23 monthly payments of **£649**
with an initial rental of **£3,895**

Includes M Sport Pro Pack and
Visibility Pack

(2 available)

[Enquire now](#)



520i M Sport Pro Saloon.



23 monthly payments of **£649**
with an initial rental of **£3,895**

Includes Technology Pack

(2 available)

[Enquire now](#)

i5 eDrive40 M Sport Saloon.



23 monthly payments of **£649**
with an initial rental of **£3,895**

Includes Comfort Pack and
Technology Pack

(6 available)

[Enquire now](#)

i5 M60 xDrive Saloon.



23 monthly payments of **£999**
with an initial rental of **£5,995**

Includes Comfort Plus Pack and
Technology Plus Pack

(2 available)

[Enquire now](#)



PARK LANE REWARDS.

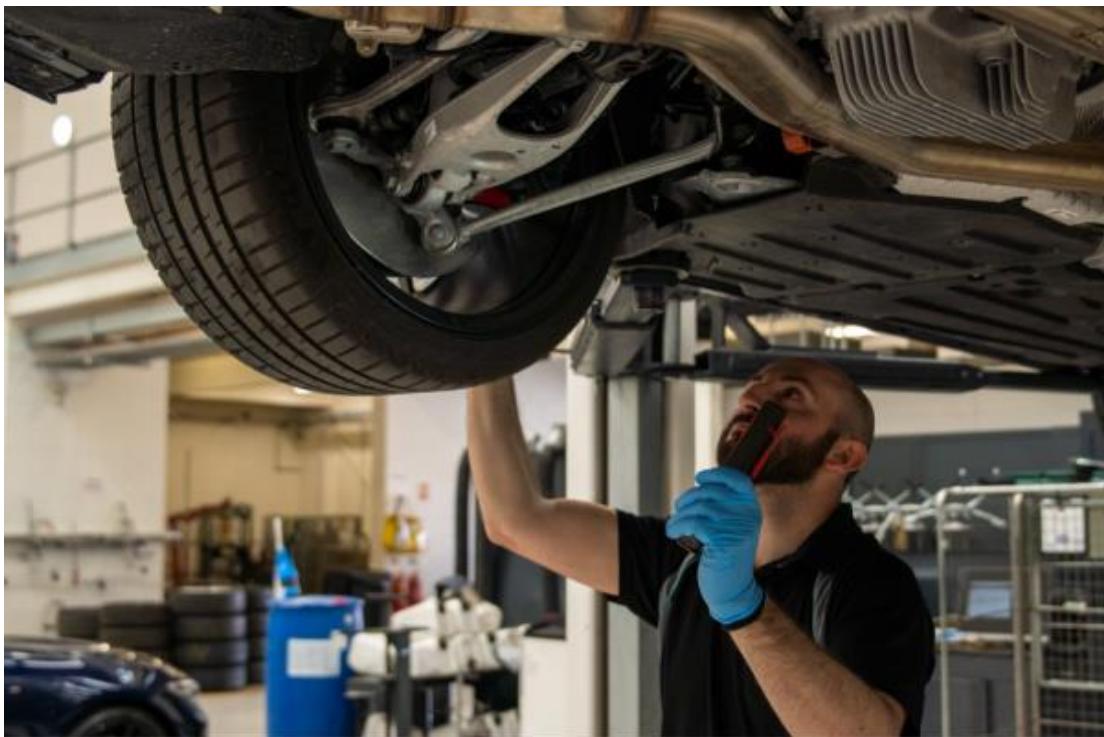
Choose from a 7 night all inclusive trip to either Jamaica for £1,865pp or Saint Lucia for £1,999pp with our rewards partner Sandals!

The travel date for Jamaica is the 23 November 2024. The return flights are to London Heathrow with Virgin Atlantic.

The travel date for Saint Lucia is the 17 November 2024, The return flights are to London Gatwick with British Airways.

Offer ends 31st of March, so get in touch today to find out more and book your Caribbean dream.

[Claim Reward](#)

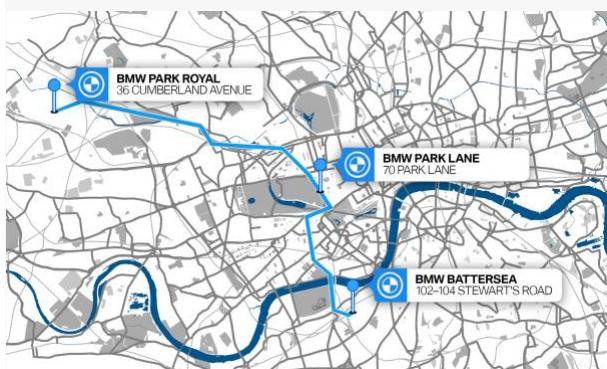


BOOK YOUR SERVICE.

With appointment slots filling up quickly, we want to ensure your BMW receives the proper care and checks carried out by our expert technicians. We therefore politely request that you please book your car in for its service in advance, at a time that best suits you.

[Book for Battersea](#)

[Book for Park Royal](#)



BMW Park Lane
70 Park Lane, London W1K 7TT

BMW Battersea
102-104 Stewarts Road, London, SW8 4UG

BMW Park Royal
36-36a Cumberland Avenue, London, NW10 7RQ

mail@bmwparklane.co.uk
www.bmwparklane.co.uk
[0370 700 5216](tel:03707005216)