

Unconscious bias – Examining bias in the workplace

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Dr Peter Jones
Shire Professional Chartered Psychologists

Dr Peter Jones is a Chartered Psychologist and Chartered Scientist with an expertise in unconscious (implicit) bias and bias reduction. 95% of his time is spent exclusively working around unconscious bias. Strongly evidence led, he advocates using what the science tells us about bias to better manage it. A fat white bloke who does 'diversity' with science.

Dr Jones has a PhD in psychometric personality assessment and the link with work performance. Specialist in psychometric test development for selection and development. Major research interest in implicit attitudes and applied attitude change.